



**Chief Executive Officer – Australian Holistic Management Cooperative**  
**Flexible in locations and hours**  
**Salary 120K +SA**

Are you a leader who is passionate about regenerating Australian landscapes? Do you look to agriculture for climate and biodiversity solutions, knowing you'll be backed by a grassroots movement of innovative managers?

We are seeking a dynamic CEO to lead the Australian Holistic Management Cooperative in its fast growing new phase.

The Cooperative oversees the Australian arm of Land to Market, the world's premier outcomes-based regenerative verification body. Through our joint efforts we help regenerate land and communities by monitoring the health of on farm ecology while linking the food produced to consumers.

You'll be a prudent manager and an inspiring front person, with the capacity to understand the wider Australian context of food production, land use, and the importance of enhancing ecological health.

**WHO WE ARE**

The Australian Holistic Management Cooperative is a community of land managers and producers who are committed to building ecosystem health.

We use Holistic Management processes to develop sound ecological monitoring of farmland. We do this by overseeing Land to Market in Australia, and delivering its Ecological Outcomes Verification (EOV).

EOV is a rigorous measuring of landscape function with direct international partnerships with the Savory Institute.

**RESPONSIBILITIES**

Broadly, you will liaise with our small but growing team, to deliver our current suite of projects, drive the strategic vision with the board's support and build our membership and market partner base. You will support and enhance our relationships with Holistic Management Educators, the Savory Institute, Land to Market international, Australian farmers, our supporting businesses as well as government and non-government organisations.

**Specifically, you will:**

- Develop high quality business and marketing strategies and plans.
- Work directly with our operations and finance managers on all budgets and projects. • Prepare board agendas and supporting documents.
- Represent AHMC nationally and internationally building our public profile and relationships. • Maintain oversight of relevant policy development and government initiatives seeking opportunities for input and influence.
- Develop a fundraising strategy and seek out grant applications.
- Maintain the company's legal and business ethics.
- Partner with relevant organisations to expand and support the EOV community. • Work directly with our web and social media team to build our reach and influence.

### **Requirements and skills**

- Proven experience as CEO or in other managerial positions, or with the ready application of previous experience stepping up to CEO level.
- An understanding of Holistic Management with good ecological literacy.
- Excellent communication and public speaking skills.
- Willingness to undertake training in EOV processes.
- Experience in fundraising, developing profitable strategies and implementing vision. • Strong understanding of corporate finance and performance management principles. • Good knowledge of corporate governance, Coops and general management best practice. • An entrepreneurial mindset with outstanding organisational and leadership skills. • Analytical abilities and problem-solving skills.

**Applications close 13th March 2023.**

Please send your CV and cover letter or questions to  
Rebecca Gorman and Brian Wehlburg at [rebecca@holisticmanagement.au](mailto:rebecca@holisticmanagement.au)

[Australian Holistic Management Cooperative](#)